SME
CHEERLEADING
EST. 1958

June 1, 2019

Dear_____

The Shawnee Mission East Cheerleaders are getting ready for another exciting year, and the Lancer Spirit Cheer Booster would love for you to be one of our sponsors. It's a great way to support a group of hardworking and dedicated girls while promoting your business!

Not only do our cheerleaders cheer at over 120 games in one year, they also perform and participate in other SME events such as city and state-wide cheer competitions, pep assemblies, Lancer Day Parade, and many more! Their support of SME athletes goes well beyond the side lines with acts of encouragement such as decorating lockers, making banners and signs and helping with celebratory team send-offs.

The Shawnee Mission East Cheerleaders are also a staple in the community as they volunteer their time and represent SME at local charity events, community celebrations, elementary and middle school fundraisers and encourage future cheerleaders with Little Lancer Cheer Clinics.

Enclosed is a form that describes our 4 levels of sponsorship. We hope you will decide to CHEER US ON AS A SPONSOR!

Sincerely,

Jackie Fromm
President, Cheer Board
Jackiefromm21@gmail.com

Jane Emley
VP of Sponsorship, Cheer Board
kuandfm@sbcglobal.net